



SkillGuru Academy

Managed By:

Vardhman Charitable Trust

5th Floor, Lokmanya College Campus,
Near Shivranjani Cross Roads, Satellite-15

Get **Qualified** for Best **Rewarding** industries,
and stand **Selected** always.

+91 7698 121 122

www.skillguru.com | info@skillguru.com

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Introduction

SkillGuru Academy is an extended wing of highly reputed educational organization - **Vardhman Charitable Trust** which has a successful track record of supporting & nurturing education system for over last 22 years. As the name indicates, **SkillGuru Academy** aims to create Skill Enhancing, Career and Market oriented opportunities for individuals and empowering the next generation to become responsible talented human beings.



VISION

To be the best resourceful Academic Hub which can provide most relevant platforms to current and future generations with highest focus on quality and excellence.

MISSION

To create multiple & most suitable professional opportunities for upcoming managers & contributors of economy, education & society. SkillGuru is determined to provide such resources in the current changing & advancing global scenario.

Contribution of Vardhman Charitable Trust towards Education

- ◆ **Lokmanya College:** Since last 22 years, Lokmanya College has been giving education to prepare best educated and skilled professionals in streams like B.Com, BCA, and B.Ed.as well as M.Ed. More than 4000 students are learning from the best faculties of education at Lokmanya College every year.
- ◆ **Ananda Global School:** Situated at Vejalpur, Ahmedabad, ANANDA Global School has a state-of-the art infrastructure with parental educational system to develop the minds & soul of little ones. With ICSE Board Curriculum, Anand Global School is providing schooling from kindergarten to Std. 8 and has already earned a reputed name in field of education.

www.anandaglobalschool.com

Core Focus

5E



SkillGuru – An Educational Hub : SKILLGURU Academy is a new extension which bridges the gap between the demand and supply of Industries by professionally training the manpower on the basis of different skill based programmes with optimum potential. The academy provides PG Diploma courses to the students where they gain practical knowledge during their internships and successfully shape their carrier by placement programmes.

Salient features of Skillguru Academy

- **Academics :** Institute's unique pedagogy and curriculum is structured in a way that it will build strong foundation to be a finest professional and enable sustained growth in most in-demand industry & sectors.
 - **Flexibility in Academics :** The wide range of courses & opportunities offered are of interdisciplinary nature. Students have freedom to diversify into various fields apart from their core discipline.
 - **Employability :** The prime focus is to provide Skills blended with knowledge, practical & industry experience to ensure high employability through jobs, self employment or entrepreneurship.
 - **Faculty :** Some of the finest & highly reputed academicians, eminent industry leaders & corporate thinkers are contributing through their wisdom, knowledge & experience of academics & industry both. Skillguru's faculties are drawn by the academic thirst of the students, which is at a level far above the rest.
 - **Location :** In the heart of the city, Shivranjani provides easy access to students, faculties , Corporates & Academic Partners & enables greater interaction.
 - **Affiliations & Associations :** Skillguru provides programs approved by Gujarat University, Gujarat Technological University, National Skill Development Commission, Industry Sector Skill Council. The associations with Entrepreneurship Development Institute(EDI), Centre for Entrepreneurship Development (CED), Gujarat Tourism & few other reputed organisations supports various short term learning programs.
 - **Para–Academic :** The Academy encourage & provide platforms to enrich the knowledge and skills surround the main discipline by cultural & academic events, competitions & forums.
 - **Seminars, Workshops & Projects :** The academics at Skillguru are fortified with contemporary relevance which is gained from regular Seminars, Workshops & Projects. These learning modules are ably guided by faculties and enabled by corporate functionaries.
 - **360 Degree Development :** Skillguru lays special emphasis on developing a 360 degree professional and a far better human being. Hence, focus on soft skills, personality development, grooming etc. are ingrained in students as part of unique pedagogy.
- Fee Structure: Fees for all the courses are reasonable and there are easy payment options available which can be affordable by any class or background. There are frequent sponsored program where students can gain the skills and get financial assistance in form of scholarship or encouragement prizes also



Gujarat University Affiliated Courses



Gujarat University

P.G. Diploma in Human Resource Management

- Paper 1:- Organizational Behaviour
- Paper 2:- Human Resource Management (New-Existing)
- Paper 3:- Effective H.R. Training and Development Strategy
- Paper 4:- Industrial Relations and Labour Law
- Paper 5:- Wages, Salary Administration & Negotiation skills
- Paper 6:- Strategic & Global Human Resource Management



P.G. Diploma in Tour/Travel/Event/Hospitality



- Paper 1:- Tourism Management - Principles and Practices
- Paper 2:- Airlines, Tours, Travel Agency and Travel Management
- Paper 3:- Marketing in Service Industry - Airlines, Travel, Tours & Hotel
- Paper 4:- Airlines - Reservations and Ticketing with fare Constructions
- Paper 5:- Hospitality Oriented – Language studies
- Paper 6:- Event Management- Overview

P.G. Diploma in Journalism/ Media/ Communication

- Paper 1:- Introduction to Communication & Different Media
- Paper 2:- All Aspects of Reporting, Writing, Editing & Printing
- Paper 3:- Media Law & Ethical Practices
- Paper 4:- Marketing Communication
- Paper 5:- Development Communication
- Paper 6:- Contemporary Communication Studies



P.G. Diploma in Taxation/ Computer Accounting/Banking/Insurance



- Paper 1:- Management Accounting
- Paper 2:- Banking (As per BFSI)
- Paper 3:- Financial Management, Planning and Services
- Paper 4:- Direct Tax Laws and Tax Planning

Highlights

- (1) One year part time programs
- (2) Minimum eligibility : Graduate in any discipline
- (3) Weekly Five Days Lectures
- (4) Visiting Lectures on Sundays/Holidays
- (5) Project Work is compulsory
- (6) Placement Assistance will be provided.

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Tourism and Hospitality Skill Council-THSC

Tourism and Hospitality Skill Council (THSC) is formed by the Industry partners, Supported by Govt. Of India. THSC is fully focussed to fulfill the industry's requirement of skilled and certified manpower as well helps currently employed professional to be certified and up skill. THSC is playing a crucial role in industry with Skill India Mission and National Skill Development Corporation (NSDC). SkillGuru Academy qualifies students for Tourism, Hospitality & Events for successful employability and best rewards.

The courses are supported by practical learning, industry visit and experience. The faculties are not only educationally qualified but are experienced in industry as well have officially certified by the THSC.

Importance of Certificate:

- Certified by Government of India.
- Alignment with Industry.
- Useful in all Government Schemes for Entrepreneurs help and Support.
- Linked with Adhaar Card.

The eligibility criteria for these courses are S.S.C.

Counter Sales Executive: (280 hours)

- 70 hours of theory sessions
- 170 hours of practical sessions
- 40 hours dedicated towards On Job Training
- Assessment and Certification

Front Office Associate: (320 hours)

- 110 hours of theory sessions
- 170 hours of practical sessions
- 40 hours dedicated towards On Job Training
- Assessment and Certification

Travel Consultant: (270 hours)

- 70 hours of theory sessions
- 160 hours of practical sessions
- 40 hours dedicated towards On Job Training
- Assessment and Certification

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SHORT TERM COURSES

	Public Speaking	2 months
	Soft Skills	3 months
	Film Production	6 months
	Drama & Theater	4 months
	Event Management	6 months
	Astrology	3 months
	Personal Assistant	3 months
	Entrepreneurship Awareness Programs	15 days
	Classes for Government Competitive Exams	

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Affiliations & Associations



Gujarat University



N.S.D.C.
National Skill Development Corporation



THSC
TOURISM & HOSPITALITY SKILL COUNCIL



Gujarat Technological University



CED
Since 1979
ISO 9001: 2015 certified
Centre for Entrepreneurship Development



Entrepreneurship Development Institute of India



Events at SkillGuru



Infrastructure at SkillGuru

