



EDUCATION!



@ SkillGuru Academy

Managed By:

Vardhman Charitable Trust,

5th Floor, Lokmanya College Campus,
Near Shivraniani Four Roads. Satellite-15

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Introduction



SkillGuru Academy is an extended wing of highly reputed educational organization - **Shri Vardhman Charitable Trust** which has a successful track records of supporting & nurturing education system for over last 22 years. As the name indicates, **SkillGuru Academy** aims to create Skill Enhancing, Career and Market oriented opportunities for individuals and empowering the next generation to become responsible talented human beings and also be ready for best professional careers.

VISION AND MISSION : Skillguru Academy

Vision : To be the best resourceful Academic Hub which can provide most relevant platforms to current and future generations with highest focus on quality and excellence.

Mission : To create multiple & most suitable professional opportunities for upcoming managers & contributors of economy, education & society.

It is envisaged that professionally qualified & practically experienced skilful resources with sound knowledge of their core disciplines and expertise in a concerned skill will be the demand of all the times. Skillguru is determined to provide such resources in the current changing & advancing global scenario.



♦ **Lokmanya College:** Since last 22 years, Lokmanya College has been giving education to prepare best educated and skilled professionals in streams like B.Com, BCA, and B.Ed.as well as M.Ed. More than 4000 students are learning from the best faculties of education at Lokmanya College every year.

♦ **Ananda Global School:** Situated at Vejalpur, Ahmedabad, ANANDA Global School has a state-of-the art infrastructure with parental educational system to develop the minds & soul of little ones. With ICSE Board Curriculum, Anand Global School is providing schooling from kindergarten to Std. 12 and has already earned a reputed name in field of education.

www.anandaglobalschool.com

Core Focus

5E



SkillGuru – An Educational Hub : Promises to deliver market ready professionals to the industry and bridge the gap between the demand and supply. By designing skill based programs and by professionally training the manpower, we would unearth optimum potential in students. The academy would provide PG Diploma courses to the students where they gain practical knowledge during their internships and successfully shape their career by placement programs.

Salient features of Skillguru Academy

- **Academics** : Institute's unique pedagogy and curriculum is structured to build strong foundation and develop finest professionals to enable sustained growth in most in-demand industry & sectors.
- **Flexibility** : The wide range of courses & opportunities offered are of inter-disciplinary nature. Students have freedom to diversify into various fields apart from their core discipline.
- **Employability** : The prime focus is to provide Skills blended with knowledge, practical & industry experience to ensure high employability through jobs, self employment or entrepreneurship.
- **Faculty** : Finest & highly reputed academicians, eminent industry leaders & corporate thinkers would contributing through their wisdom, knowledge & experience of academics & industry both. Skillguru's faculties are drawn by the academic thirst of the students, which would be at a level far above the rest.
- **Location** : In the heart of the city at Shivranjani to provide easy access to students, faculties , corporates & academic partners & to enable greater interaction.
- **Affiliations** : Skillguru would provide programs approved by Gujarat University, Gujarat Technological University, National Skill Development Commission, Industry Sector Skill Council.
- **Associations** : Entrepreneurship Development Institute(EDI), Centre for Entrepreneurship Development (CED), Gujarat Tourism & few other reputed organizations would support various short term learning programs.
- **Para-Academic** : Academy would encourage & provide platform to enrich the knowledge and skills surround the main discipline by cultural & academic events, competitions & forums.
- **Seminars, Workshops & Projects** : The academics at Skillguru would be fortified with contemporary relevance gained from regular Seminars, Workshops & Projects.
- **360 Degree Development** : Special emphasis on developing a 360 degree professional and a far better human being with focus on soft skills, personality development, grooming ingrained in students as part of unique pedagogy.
- **Fee Structure**: Fees for all the courses would be reasonable with easy payment options available affordable by any class or background. Frequent sponsored program where students would gain skills and get financial assistance in form of scholarship and encouragement prizes also.





Gujarat University Affiliated Courses



Gujarat University

P.G. Diploma in Human Resource Management

- Paper 1:- Organizational Behaviour
- Paper 2:- Human Resource Management (New-Existing)
- Paper 3:- Effective H.R. Training and Development Strategy
- Paper 4:- Industrial Relations and Labour Law
- Paper 5:- Wages, Salary Administration & Negotiation skills
- Paper 6:- Strategic & Global Human Resource Management



P.G. Diploma in Tour/Travel/Event/Hospitality



- Paper 1:- Tourism Management - Principles and Practices
- Paper 2:- Airlines, Tours, Travel Agency and Travel Management
- Paper 3:- Marketing in Service Industry - Airlines, Travel, Tours & Hotel
- Paper 4:- Airlines - Reservations and Ticketing with fare Constructions
- Paper 5:- Hospitality Oriented – Language studies
- Paper 6:- Event Management- Overview

P.G. Diploma in Journalism/ Media/ Communication

- Paper 1:- Introduction to Communication & Different Media
- Paper 2:- All Aspects of Reporting, Writing, Editing & Printing
- Paper 3:- Media Law & Ethical Practices
- Paper 4:- Marketing Communication
- Paper 5:- Development Communication
- Paper 6:- Contemporary Communication Studies



P.G. Diploma in Taxation/ Computer Accounting/Banking/Insurance



- Paper 1:- Management Accounting
- Paper 2:- Banking (As per BFSI)
- Paper 3:- Financial Management, Planning and Services
- Paper 4:- Direct Tax Laws and Tax Planning

Highlights

- (1) One year part time programs
- (2) Minimum eligibility : Graduate in any discipline
- (3) Weekly Five Days Lectures
- (4) Visiting Lectures on Sundays/Holidays
- (5) Project Work is compulsory
- (6) Placement Assistance will be provided.

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